Sherry Andre

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executive summary

Demonstrated leadership skills across multiple industries, including higher education, professional sports, the food and beverage industry, and entrepreneurial endeavors. Strong advocate for collaborative initiatives, education and team development.

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| --- | --- | --- |
| Strategic | UX/UI Design | Photoshop |
| Analytical | Sketch | Microsoft Office |
| Visionary | Google Sprints | BlackBoard |
| Detail-oriented | Usability Testing | Team-Based Learning |
| Event Management | User Interviewing | Curriculum Design |

PROJECTS

X-Culture.org

* Redesign of website homepage and donation function (individual)

ABC Grocery

* Design of e-commerce platform and premium feature (team of two)

Bloom Box Flowers

* Google Sprint and redesign of online e-commerce platform (team of three)

Online Faculty Platform

* Designed and implemented online resource platform for School of Business faculty

School of Business Conference

* Developed and implemented first professional conference in collaboration with entrepreneurial competition for undergraduate business students

Program SWOT Analysis

* Oversaw strategic SWOT analysis for School of Business; N. Miami Campus in conjunction with University initiative

Program Reviews

* Lead author for Sports, Entertainment and Event Management Program Review
* Project manager for Business Administration Program Review
* Project manager for Fashion Retailing & Merchandising Program Review

Program Design and Implementation

* Managed implementation of first graduate program on campus
* Managed implementation of two new undergraduate business majors
* Managed design and buildout of entrepreneurship lab on campus
* Committee member for development of first golf minor
* Campus lead for redesign of Sports, Entertainment and Event Management degree

Publications

* Book: *Anything is Possible*
* Dissertation: *Reliability and validation study of the Online Instinctual Variant Questionnaire*
* Journal of Business and Economics: *Introducing the Enneagram to the Business Realm*
* The Exchange: *Tips and Techniques for Incorporating Team-Based Learning (TBL) Methods into a College Classroom*

PROFESSIONAL EXPERIENCE

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305ELab; Co-Founder Mar. 2017 - Present

* Development of early-stage startup accelerator
* Build team and community partnerships
* Design curriculum and marketing materials

Johnson & Wales University; Dept. Chair Sept. 2015 – May 2017

* Oversaw eight undergraduate degrees and the addition of graduate school
* Led a team of 35+ faculty and student employees

Johnson & Wales University; Lead Faculty May 2014 – Sept. 2015

* Managed staff, budget, curriculum and students for largest undergraduate hospitality program on campus (Sports, Entertainment, and Event Management)
* Oversaw Golf Management Program

Johnson & Wales University; Assistant Professor Sept. 2006 – May 2017

* Face-to-face and online instructor for over 20 different classes
* Co-facilitator for four summer study abroad programs

Miami HEAT Apr. 2003 – July 2015

* Developed and maintained inventory management platforms for sponsorship portfolios and ticketing revenues in excess of $65 million
* Prepared monthly and semi-annual compensation payouts in excess of $1.5 million

Education

Ironhack; Miami

* UX/UI Design Bootcamp

Florida Atlantic University

* Ph.D. in Educational Leadership
* Education Specialist

St. Thomas University

* M.S. in General Management

Florida International University

* B.S. in Physical Education with a track in Sport Administration

Seminole Community College

* A.A.

Miami Dade Community College

* 63-Hour Florida Real Estate Licensure Course

International Sports Sciences Association (ISSA)

* Certified Fitness Trainer

Enneagram Spectrum of Personality Styles

* Enneagram Trainer Certification

Dale Carnegie Training

* High Impact Presentations